



StopWaste Partnership

**Business Recognition Event
October 19, 2007**

STOPWASTE.ORG
Reducing the Waste Stream for Alameda County

SWP: Who We Are



STOPWASTE.ORG
Reducing the Waste Stream for Alameda County



The Jurisdictions of Alameda County



Honorable Mention

Amtrak



- Nationwide train network
 - Oakland facility
 - 250 employees
- Champions:
Ryan Johnson, July Kunz and Jeff Fike

Achievements

- Recycling headrest covers, scrap metal, cardboard, wood and mixed recyclables
- Reusing cardboard trash bins on trains
- Reusing pallets

Finelite



- Manufacturer of lighting systems
Union City
100 employees
- Champion: Vianne Chandler

Achievements

- Reusable totes collect off-spec materials
- Significantly increased single stream recycling
- Recycling wood
- Instilled recycling into corporate culture



Stopwaste Recognition Awards



- Multi-tenant mall
 - Oakland
 - 53 tenants
- Champions: Ting Liu, Paul Bernard and Chuck Champion



Achievements

- Collaboration between building owners, tenants and property managers
- They will recycle 50 tons of cardboard, polystyrene, plastic, paper and cardboard in 2007
- Employee education with difficult logistics



- Historic Women's University
Oakland
450 employees, 1,500 students
- Champions: Karen Maggio, Heidi Obermeit and Brian Harrington

Achievements

- Reusable trays in cafeteria
- Grasscycling
- Student run recycling program
- Source reduction at Special Events
- Recycling mixed paper, cardboard, food scraps and other organics
- Reusable materials donated to local charities

Quaker-Tropicana-Gatorade



- Manufacturer of sports beverages

Oakland

150 Employees

- Champions: Brian Finnegan and Elizabeth Schilitz



Achievements

- Improved product handling and procurement has reduced product damage
- Increased recycling of damaged or reject bottles through use of bottle shredder
- Adopted reusable shipping containers



- Furniture Warehouse and Moving Services
Oakland
200 employees
- Champion: Mike Luque

Achievements

- Recycling metal, mixed paper, cardboard, plastic film, wood and polystyrene
- Innovative back haul system increases recycling rates from moving and assembly jobs

US Foodservice – San Francisco



- Restaurant supply distributor
Livermore
500 Employees
- Champions: Ron Freeman and
Charles Brown

US Foodservice – San Francisco



Achievements

- Recycling cardboard, plastic, paper, beverage containers and mixed paper.
- Employees use reusable mugs, virtually eliminating disposable cups



Leadership and Achievement in Sustainability Award

Clif Bar



- Manufacturer of energy food products
Berkeley
70 Employees
- Champions: Cassandra Cyphers,
Elysa Hammond and Diana
Simmons



Achievements

- Company goal of Zero Waste
- Packaging redesigned
- Office and bakery energy use offset with clean, renewable wind power

Clif Bar



- 80% of all waste is recycled or composted
- Staff run “Eco Posse” lead “green up” activities
- Food scraps and organic materials are collected for composting.
- Sustainability principles adopted and integrated

Clif Bar



- Cardboard, mixed paper, plastic and glass bottles, cans, plastic film, pallets, and batteries are recycled.
- Recycling efforts save over \$7,500 in garbage collection costs.
- 70% of all ingredients are certified organic.

Congratulations
to all
Award Winners