



East Bay EDA Accomplishment Highlights

July 1, 2007 - June 30, 2008 as of March 5, 2008

1) *Economic Data and Resources*

- ❖ Released the UCLA Anderson Forecast's quarterly economic outlook for the East Bay in July and October 2007 and January 2008 to over 3,000 business, government, media, financial and trade group users.
- ❖ Sent five monthly economic update newsletters to the same recipients as the quarterly economic outlook.
- ❖ Released in October 2007 the East Bay Indicators report examining the region's economic, health, educational and workforce performance during 2007. The report was co-authored with United Way of the Bay Area.

2) *Business Development and Investment*

- ❖ Provided technical support to local government members and participated in their business retention outreach efforts.
- ❖ Clients served: 34 Expansion; 32 Information; 49 New Business Prospects; and 3 Retention (115 total).
- ❖ IDBs: worked with 18 Companies; one IDB issued for \$2.675 million; and one application approved by the State and scheduled to close on 3/24/08 for \$3.675 million.
- ❖ Provided site location assistance to seven companies referred by the State Department of Labor (CalBIS) investigating locations in the East Bay.
- ❖ Coordinated the East Bay EDA booth at the SEMICON tradeshow, July 17-19 in San Francisco and Biomedical Devices trade show October 3 and 4, 2007 in San Jose.
- ❖ Provided technical and logistical support for the County's Asia trade mission to Korea and Japan. County Officials met with Toyota, Topcon, Posco and other companies headquartered in Asia but with major plants and investment in the East Bay.
- ❖ Providing principal staff support, website and fiscal management to the Bay Area East Shore program as it continues to market Alameda, Berkeley, Emeryville, Oakland and San Leandro.
- ❖ Supported the East Bay's national labs in their successful bid for a \$125 million Department of Energy bio fuels research facility and assisted in the siting of the new institute. Combined with the \$500 million investment announced in February 2007 by BP, this establishes the East Bay as a world center for bio fuels research and development

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- ❖ Provide a website that continues to be a resource for businesses, local governments and the community to locate information on the East Bay, including data and information on available resources.

Report: Summary eastbayeda.org	
Date Range: 07/01/2007 - 03/5/2008	
Total Sessions	68,792.00
Total Pageviews	257,741.00
Total Hits	1,120,291.00
Total Bytes Transferred	28.84 GB
Average Sessions Per Day	276.27
Average Pageviews Per Day	1,035.1
Average Hits Per Day	4,499.16
Average Bytes Transferred Per Day	118.62 MB
Average Pageviews Per Session	3.75
Average Hits Per Session	16.25
Average Bytes Per Session	439.66 KB
Average Length of Session	00:19:25

3) ***Workforce Development***

- ❖ Organized three industry roundtables – manufacturing, banking and local government – to assist California State University East Bay in gathering viewpoints from influential industry leaders as part of their development of a curriculum master plan.
- ❖ Held a panel discussion at Youth Radio in Oakland focusing on youth workforce development strategies for preparing young people entering the East Bay’s workforce.

4) ***Regional Initiatives***

❖ ***Goods Movement***

- Convened working group meetings to examine short and long term operational improvements to the “Central Rail Trade Corridor” (Martinez Subdivision) to reduce congestion, improve safety and health for corridor communities (Albany, Berkeley, Emeryville, and Richmond). This group is working with MTC, Capital Corridor, BAAQMD and Port of Oakland officials.

❖ ***Housing and Land Use***

- Convened a working group to examine impacts and identify solutions to the housing construction downturn and the subprime mortgage crisis and its impact on jobs, families and local government.
- Convened a working group to examine the impact of SB 375 and develop a coordinated Bay Area response to work with the bill’s author to seek legislation that supports local planning while addressing the impact of land use on greenhouse gas emissions.

❖ ***Water Infrastructure***

- Adopted the Contra Costa Council’s Delta Vision Statement of Principles, a framework for guiding advocacy efforts concerning the Sacramento-San Joaquin Delta.

- Hosted a joint policy work session, entitled “*The Delta in Crisis: What you need to know about our water delivery system*”, to inform members of issues concerning the Sacramento-San Joaquin Delta.

5) ***Economic Development Delivery System***

- ❖ Held two Regulatory Council meetings.
- ❖ Held four Economic Development Directors’ Council meetings.

6) ***Events & Communications***

- The East Bay EDA Fall Membership meeting, held October 19, 2007 at the Oakland Marriott, featured a discussion of key sustainable business practices by leaders from industry. The program, “*Investing in Sustainability: Ensuring the Future of Business*”, was attended by over 180 people from businesses and community organizations. The session also recognized companies who are taking innovative steps to implement sustainable business practices through the StopWaste Partnership’s Business Efficiency Awards for 2007.
- East Bay EDA’s Legislative Reception and Vision Awards program was attended by over 180 members and guests. Senate President Pro Tem Don Perata and Lawrence Berkeley National Laboratory Director Steve Chu were honored as Vision Award recipients.
- Sent a monthly membership newsletter, East Bay EDA News, to members keeping them informed of member news, organization activities, and upcoming events throughout the region.
- Supported the East Bay Business Times in their Growth Cities San Leandro, Walnut Creek and Pittsburg event with another one pending for San Ramon.
- Co-Sponsored the Eastern Contra Costa Economic Summit, held the September 28, 2007 at the Lone Tree Golf Course Event Center in Antioch.
- Held four Membership Committee meetings to plan strategies to expand the East Bay EDA network, including developing targeted marketing material for outreach to specific types of businesses.